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The Holy CEO: An Autobiography

By Brahendra Avadhuta, Christian Fabre & Swami Pranavananda

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Christian Fabre's life was nothing less than a roller-coaster ride. He was far away from home, he had a broken marriage, was penniless, and without a job. The evolution of Swami Pranavananda Brahendra Avadhuta from the down-on-his-luck French entrepreneur who had witnessed several ups and downs in his business, is an inspiring story. Ironically, the very name that he renounced has become famous all over India today, as more and more Christian Fabre stores open up in numerous cities. After his ordainment as a Naga Swami (a renunciate naked Hindu monk), his beloved Guru gave him an astounding directive his career in fashionable garments had to be his sadhana (spiritual practice). He had to be in the marketplace, but not of it; he had to bring Spirituality into the material world. Successfully straddling the seemingly opposing worlds of Spirituality and international fashion wear, the Press calls him the Anti-Trump or the Naked Emperor of Ready-to-Wear. This is his story, in his words. Printed Pages: 256.



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Reviews

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-- **Nannie Lindgren Jr.**